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**CableOrganizer.com Named 'Top 500 Retail Web Site'
by *Internet Retailer* Magazine for 5th Consecutive Year**

Based on 2009 Internet sales industry leading eTailer CableOrganizer.com ranked #450 on the venerable guide, also securing position #50 in the guide's 'Computers/Electronics' category; Strong consumer confidence in 2009 increased sales orders 8.19%, unique monthly site visitors grew a whopping 30.51%, and site now offers more than 35,700 - 15% more – new products

FORT LAUDERDALE, FL, May 20, 2010 – Award winning eTailer CableOrganizer.com is amongst the world's foremost providers of cable, wiring and equipment management products for use in business and at home, today announced it has secured position #450 in *Internet Retailer* magazine's coveted 2010 Top500Guide.com® - the most comprehensive analysis of America's largest e-retailers. The company also ranked in position #50 in the guide's "Computers/Electronics" category.

Internet Retailer's definitive ranking and analysis of America's 500 largest e-retailers is based on annual 2009 Internet sales, researched by *Internet Retailer* and confirmed by retailers. This report includes company financial, operational and performance data, as well as vendors in key categories. Having been duly vetted, CableOrganizer.com earned its rightful place on this list. In spite of the economic recession and retail industry downturn that held steadfast throughout 2009, CableOrganizer.com recorded its 7th consecutive year-over-year sales revenue growth with a gross annual revenue of \$14 million for that same year – a 7% increase over the year prior – also representing. In 2008 the company achieved a full 30.54% increase over the year prior, with a staggering 225% sales growth realized for the extended 2005-2008 period.

"The online computer and accessories segment experienced real challenges in 2009 and the fact that CableOrganizer.com grew web sales to almost \$14 million is a testament to its staying power and ability as a niche retailer," says *Internet Retailer* editor-in-chief Kurt Peters.

In addition to its astounding revenue growth amid an economic recession that helped earn its place in *Internet Retailer's* Top500Guide.com, in 2009 CableOrganizer.com also significantly improved a number of other key operational metrics. Namely, order intake increased 8.19%, the number of unique monthly site visitors jumped 30.51%, and the company now boasts over 35,700 - 15% more – Premier Site (non-outlet) inventory SKUs, furthering its stronghold as the most comprehensive product resource in its category.

"Our success in 2009, and the anticipated gains for 2010, is a direct reflection of our investment in infrastructure and strategic business relationships," said Paul Holstein, CableOrganizer.com COO. "Among other endeavors, in 2009 we increased our new product development initiatives while concurrently enhancing and refining our mission-critical Web site content. We also worked closely with our various vendors to develop programs that deliver the best value for our customer's dollar, including pricing strategy and other market-driven variables. And, as always, our commitment to providing the best possible customer service experience allows us to enjoy a decidedly high rate of loyal, repeat customers and referral business related thereto."

"I'm confident that as the economy starts to rebound and the financial climate improves in the marketplace at large, we are extraordinarily well positioned to continue our legacy of double-digit annual sales growth," notes Holstein.

In addition to an impressive array of fiscal and operational milestones, 2009 also delivered top honors for CableOrganizer.com. In May the company was named a 2009 Top 500 Retail Web Site by *Internet Retailer* Magazine. Based on 2008 Internet sales, CableOrganizer.com secured position #430 - 13 better than its 2008 ranking - in *Internet Retailer* magazine's coveted 2009 Top500Guide.com® - the most comprehensive analysis of America's largest e-retailers. The company also ranked in position #48 in the guide's "Computers/Electronics" category - 4 positions better than its 2008 ranking. Also in 2009, CableOrganizer.com was named on the *South Florida Business Journal's* list of the "Fastest Growing Technology Companies" and "Best Places to Work" (10-50 Employees), also securing position number 8 on the publication's list of "Largest Women-Owned Businesses."

Operated by an experienced team of seasoned executives, IT experts and Internet marketing professionals in various disciplines, CableOrganizer.com has established itself as the industry's leading source for universal and specialized cable, wire and equipment management solutions for both commercial and residential applications.

The complete Internet Retailer Top 500 Guide may be accessed online at <http://www.top500guide.com>.

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of the leading retail information web site, an e-commerce conference and four directories that serve the retailing community. Internet Retailer's 42,500 subscribers and 250,000 monthly web readers represent senior executives primarily from retail chains, independent stores, catalogs, virtual merchants and brand name manufacturers. Internet Retailer's circulation represents the largest multichannel readership base of any retailing magazine. The magazine also publishes the most widely read e-mail newsletter in retailing, IRNewsLink, which is distributed four times a week to 30,000+ opt-in subscribers, operates the largest retailing information web site, InternetRetailer.com, sponsors the largest conference in the e-retailing industry and publishes an annual ranking of the 500 largest web sites.

About CableOrganizer.com

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com is continually named among *Inc. Magazine's* Inc. 500 and 5,000 and *Internet Retailer* magazine's "Top 500." CableOrganizer.com also ranked on DiversityBusiness.com's list of "Top 500 Women Owned Businesses in the U.S." and was named among the *South Florida Business Journal's* "Best Places to Work."

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