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FOR IMMEDIATE RELEASE

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CableOrganizer.com Integrates Greenlee's New Paladin Tools Line into Industry Leading Online Catalog

CableOrganizer.com now offering the Ultimate DataReady® Kit, Universal Cable Tester and other of Greenlee® Paladin Tools® products for data, voice and video applications

FORT LAUDERDALE, FL, May 4, 2010 – Award-winning eTailer CableOrganizer.com, among the world's foremost providers of cable, wire and equipment management-related products for use in business and at home, today announced that it's now carrying [Greenlee's](#) Paladin Tools line of wire and cable preparation, termination and testing products for datacomm, IT and broadcast professionals - available through its industry leading online catalog located at <http://CableOrganizer.com>.

The following are among the Paladin Tools products recently added to CableOrganizer.com:

[Paladin Ultimate DataReady® Kit](#)

<http://cableorganizer.com/paladin-tools/Ultimate-dataready-pro-kit>

[Paladin Universal Cable Tester](#)

<http://cableorganizer.com/paladin-tools/pc-cable-check-pro.html>

[Paladin Surepunch Pro Pdt W/ 110/66 Blade And Light](#)

<http://cableorganizer.com/outlet/EFL-1152191.html?section=5&catname=Installation+Tools+%5D+Punch+Down+Tools+%26+Blades>

[Paladin Data Surestrip, Rj-45 Cable Stripper](#)

<http://cableorganizer.com/outlet/EFL-1153227.html?section=5&catname=Installation+Tools+%5D+Strippers+%26+Cable+Cutters>

[Paladin Powerblade 12-in-1 Multitool Knife](#)

<http://cableorganizer.com/outlet/EFL-1153228.html?section=5&catname=Installation+Tools+%5D+Miscellaneous+Tools>

[Paladin Powerplay 24-in-1 Multitool](#)

<http://cableorganizer.com/outlet/EFL-1156515.html?section=5&catname=Installation+Tools+%5D+Miscellaneous+Tools>

[Paladin Powerplay 30-in-1 Multitool](#)

<http://cableorganizer.com/outlet/EFL-1156516.html?section=5&catname=Installation+Tools+%5D+Miscellaneous+Tools>

[Paladin Double 110 Surepunch Blade](#)

<http://cableorganizer.com/outlet/EFL-1152192.html?section=5&catname=Installation+Tools+%5D+Punch+Down+Tools+%26+Blades>

Founded in November 1977, Paladin Tools is one of the pioneers in datacomm and broadcast tools. Its commitment to the highest standards of quality, service and dependability has fostered the company's success. Paladin's professional tools are designed for ruggedness and durability for a lifetime of use. The company is the leader in tool development for datacomm and broadcast professionals and continues to deliver innovative solutions to today's installers. Product lines include Data and Telephone Communications – Copper & Fiber Optic, Broadcast, Communications, Radio, Video & Security, Electrical and Industrial Wiring, Utility Tools and much more.

In 2007 Paladin Tools was acquired by Greenlee Textron Inc. - a recognized global leader in the professional tool category that develops high-quality innovative products carried by CableOrganizer.com. For more than 70 years, Greenlee has been a provider of quality tools to the electrical industry. Over 20 years ago, Greenlee made a commitment to the high technology necessary to keep pace with the changing needs of its customers. Proof of that commitment is in the modern facilities, state-of-the-art production equipment, and enhanced quality assurance programs which comprise the Greenlee way of doing business today. Its expanded EDI (Electronic Data Interchange) capabilities assure convenient, fast, and accurate exchange of information between Greenlee and its suppliers and customers. ISO 9001 Certification further assures customers worldwide of our ongoing commitment to quality products, service, and support. Innovative product design, manufacturing excellence, and customer response will keep Greenlee at the top of its industry, now, and well into the 21st century.

Consumers may order these and other Paladin Tools solutions online at <http://CableOrganizer.com> or via toll-free telephone at 1-866-222-0030.

About CableOrganizer.com

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com is continually named among *Inc. Magazine's* Inc. 500 and 5,000 and *Internet Retailer* magazine's "Top 500." CableOrganizer.com also ranked on DiversityBusiness.com's list of "Top 500 Women Owned Businesses in the U.S." and was named among the *South Florida Business Journal's* "Best Places to Work."

Note to Editors: High resolution artwork and select product review samples available by request. Contact Merilee Kern, Kern Communications, merilee@kerncommunications.com, 858-577-0206.

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