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Work Space Clutter Undermining American Workforce Productivity and Impeding Morale, CableOrganizer.com Survey Reveals

Company launches work space makeover sweepstakes in response to glaring need

FORT LAUDERDALE, FL, October 2, 2007 – It's a mess out there in corporate America... literally. According to a recent survey conducted by CableOrganizer.com, among the world's leading purveyors of cable, wire and equipment management solutions, a full 93% of business professionals rate their work space as "cluttered" to some degree, with 8% of respondents divulging their workspace is "always cluttered." More than a quarter of respondents - a full 30% - admit that their work space is so cluttered it actually "hinders productivity," and 11% shockingly ask "what work space?," confessing they can't see it through all the clutter. It's no surprise, then, that two-thirds of respondents (66%) concede that their mother would not be proud of the way they keep their work space most of the time.

Cluttered work spaces have negative implications far beyond the aesthetic, with the majority of respondents - 64% - acknowledging their "emotional state in the office" is "closely tied" to the condition of their work space. A whopping 90% of respondents indicate that when their work space is cluttered they are adversely impacted, feeling "disorganized and incompetent" (48%), "anxious and frantic" (22%), "embarrassed and self-conscious" (14%) or even "downright depressed (6%)." Over one-third of respondents (35%) mostly feel "productive" when their work space is not cluttered which, as most employers would agree, is a highly desirable state of mind during the course of a work day.

The biggest offender? After "paper and files" (50%), "cable and wiring" (8%) is the leading singular clutter annoyance. A full one third of respondents (35%) suffer a combination of these and other types of clutter including "knick knacks and décor items," "office supplies," and "equipment and gear."

"Far too many well intentioned business people work in cramped and cluttered conditions which, as these survey results exemplify, can undermine one's ability to be efficient and effective on the job," notes Paul Holstein, co-founder and COO of CableOrganizer.com. "For many workers, order and organization are key to eliminating visual distractions - and maximizing productivity - in a work space."

In light of these survey findings, CableOrganizer.com has launched a work space makeover sweepstakes allowing one grand prize winner to receive a suite of organizational equipment and supplies valued at \$500.00 along with personalized advice from a professional organization consultant. Five second-place winners will also each receive a prize package of CableOrganizer.com organizational products with a retail value of \$100.00. Interested participants can visit <http://cableorganizer.com/sweepstakes> to enter and for complete contest rules.

About CableOrganizer®.com

Founded in February 2002 and headquartered in Fort Lauderdale FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to CableOrganizer.com, the company also owns and operates CableOrganizer.fr, which is operated out of Rennes, France. CableOrganizer.com also publishes "*On the Wire*," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Inc. Magazine's* Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

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